

APP OPENING SCREEN

You open the app `Flirting with the wrong man` on your phone.

Blank screen with a dark background. Pulsating orange dot in the bottom left corner. There is text to the left of the pulsating dot in handwriting style font with a curvy arrow that points to the dot. It says 'Tap to begin'.

You touch the pulsating orange dot.

Text fades in - "Love is torturous"
Another line fades in below it - "Love is beautiful"

Another pulsating orange dot in the bottom. No text next to it. You touch it. A photo with dialogues below it slides in.

PHOTO FEED

PHOTO

A guy and girl in running gear, holding each other with love in their eyes. Other people running, walking their dog, spread out in the background.

PHOTO_DIALOGUE

"We have been running together by this lake for over two months now. She hasn't tossed me in yet."

"I am gonna wait until our summer beach trip."

You pull through progress button text - "We met on tinder... Four months ago..."

KESHAV'S NARRATION

NARRATION

- 1 -

In the space of one hour I got tinder matched three times. It gives you such a happy hit when your swiping gets interrupted by that desiresome screen.

progress button text - "Shallow swipes..."

NARRATION

(cont'd)

Swipe, swipe, swipe, swipe, swipe, swipe,
swipe, swipe, swipe, swipe

NARRATION GIF

someone doing boring repetitive work

progress button text - "Divinity..."

NARRATION

(cont'd)

It's a Match!

NARRATION GIF

happy dwarf's dancing in a circle

progress button text - "The right balance..."

NARRATION

(cont'd)

I wasn't just right swiping all of that one hour. I crafted and sent messages to my three matches as well. In each message I first wrote something thoughtful about my match's profile and then threw in a slightly flirty compliment.

progress button text - "Purple..."

NARRATION

(cont'd)

Purple was my fourth match. She didn't have anything written in her profile. There were just some profile photos. Six very beautiful profile photos.

progress button text - "My usual formula..."

NARRATION

(cont'd)

So my usual formula of sending a mix of thoughtful and flirty message obviously wouldn't work. I struggled for what seemed like thousands of hours and then managed to send a really boring tinder opening message.

progress button text - "Opening message to Purple..."

TINDER CHAT SCREEN, KESHAV'S PHONE

KESAV

Good that your profile doesn't say anything. Lemme guess.. you are interested in ballroom dance?

automatic progress

KESAV

Wild guessing apart, how was your last weekend?

progress button text - "And then..."

KESHAV'S NARRATION

NARRATION

(cont'd with -1-)

And then I didn't hear from Purple for two full days. Fourty eight full hours. Two thousand eight hundred and eighty full minutes.

progress button text - "How sadness feels..."

NARRATION

(cont'd)

And well I didn't hear back from a dozen other tinder matches either.

notification (after days) - New tinder message from Purple

TINDER CHAT SCREEN, KESHAV'S PHONE

PURPLE

And what would lead you to ballroom dancing.. You I would say are an active journal'er... Am I close?